



PRESS RELEASE

For immediate release.

Professional Mojo Appoints New Development Officer

Professional Mojo, a leading social media agency that specializes in helping small businesses, nonprofits and ministries leverage social media to grow their organizations, today announced a senior management addition. Jessica Davis has joined the company as Mojo Development Officer, effective October 26, 2009.

Davis is a seasoned executive with wide-ranging experience in marketing, brand management and advertising, strategic planning, business development as well as product development and merchandising. Prior to Professional Mojo, Davis was managing partner of Elite Ads in Douglasville, GA. In this position she specialized in growing small and mid-size businesses utilizing state-of-the-art text messaging and outdoor advertising. She has more than 10 years of experience managing customer needs and helping businesses grow.

In her new position with Professional Mojo, Davis has been charged with guiding organizations through the maze of setting up, executing on and managing their complete web presence, from website design to online reputation management and social media marketing.

"We are extremely pleased to have Ms. Davis on board as a member of the Mojo team. She brings an exceptional background and proven leadership experience to his new position," commented Rachael Gatzman, Chief Mojo Officer. "I am confident her robust blend of both traditional, push marketing and pull marketing, will benefit our clients specific needs," Gatzman added.

Professional Mojo is a boutique company that specializes in helping new, early stage and small business owners leverage social media and organic lead generation to reach customers and prospects directly. Website design services are available to those wishing to expand on what they learn in the workshop. The founders also have a particular soft spot for nonprofit and faith-based organizations, and facilitate online workshops, keynote talks and in-person training just for them via Outreach Mojo.

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